



Delta Adds New Flight to Yakima Based on Strong Demand

Delta Airlines new service in Yakima is really taking off. This week the company announced that it will add a third daily flight to Yakima during the November December holiday period. According to David McFadden, President of the Yakima County Development Association: "Eighty-five percent of seats on inbound or outbound Delta flights are full so it is not surprising that the company is beefing up service to Yakima. We knew there was pent up demand in the region for additional air service and Delta is tapping into a strong local customer base.

In addition to Delta's service, Horizon Air offers six flights daily to Seattle. Horizon also recently confirmed that Yakima's passenger base is meeting their expectations. "By giving local residents and businesses more options we are getting better ticket prices. The additional flights also give consumers and businesses improved access to Yakima, which is a huge economic development asset for our region," McFadden added.