



InfoTek Research Relocates Headquarters to Yakima County, Washington

Portland-based research firm [InfoTek Research](#) recently relocated its main office to Yakima, Washington after seven years of planning. "This move was made in order to provide a greater quality of service while making research costs for our client more manageable," according to Tregg Farmer, President. "Most importantly, the Yakima Valley offers our employees a higher quality of life as the access to family activities and recreation are phenomenal." In addition, the move allowed InfoTek to upgrade its entire technology structure which contributes to increased efficiencies and improved customer services.

InfoTek's new offices are located about five minutes from the Yakima Regional Airport, a commercial airport that is served by Delta and Alaska Airlines. "Commuting five minutes to our office or only having to drive 20 minutes to some of the best snow skiing in the Northwest is a benefit our employees can enjoy. They don't have to spend an hour a day commuting in bumper-to-bumper traffic," notes Farmer. David McFadden, New Vision President, adds, "We are thrilled to have InfoTek join our business community. In addition to cost savings, companies realize that the quality of life here can be a tremendous selling point in keeping their employees happy and productive."

InfoTek Research was formed in 1993 to provide customized research services to meet specific business needs such as market research, statistical analysis, Internet based data collection, report development, consulting, training and more.